

2016-17 Broadcast Calendar



September '16							
Wk	M	Tu	W	Th	F	Sa	Su
1	29	30	31	1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25

October '16							
Wk	M	Tu	W	Th	F	Sa	Su
5	26	27	28	29	30	1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28	29	30

November '16							
Wk	M	Tu	W	Th	F	Sa	Su
10	31	1	2	3	4	5	6
11	7	8	9	10	11	12	13
12	14	15	16	17	18	19	20
13	21	22	23	24	25	26	27

Key Release Dates

December '16							
Wk	M	Tu	W	Th	F	Sa	Su
14	28	29	30	1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25

January '17							
Wk	M	Tu	W	Th	F	Sa	Su
18	26	27	28	29	30	31	1
19	2	3	4	5	6	7	8
20	9	10	11	12	13	14	15
21	16	17	18	19	20	21	22
22	23	24	25	26	27	28	29

February '17							
Wk	M	Tu	W	Th	F	Sa	Su
23	30	31	1	2	3	4	5
24	6	7	8	9	10	11	12
25	13	14	15	16	17	18	19
26	20	21	22	23	24	25	26

TV Diary Survey Release
10/Jan/2017 02/May/2017

Radio Diary Survey Release
01/Dec/2016 25/May/2017

Radio PPM Quarterly Summary Release
07/Dec/2016 08/Mar/2017
07/Jun/2017 07/Sep/2017

Radio PPM Monthly Release
05/Oct/2016 02/Nov/2016
07/Dec/2016 04/Jan/2017
01/Feb/2017 08/Mar/2017
05/Apr/2017 03/May/2017
07/Jun/2017 05/Jul/2017
02/Aug/2017 07/Sep/2017

March '17							
Wk	M	Tu	W	Th	F	Sa	Su
27	27	28	1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26

April '17							
Wk	M	Tu	W	Th	F	Sa	Su
31	27	28	29	30	31	1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30

May '17							
Wk	M	Tu	W	Th	F	Sa	Su
36	1	2	3	4	5	6	7
37	8	9	10	11	12	13	14
38	15	16	17	18	19	20	21
39	22	23	24	25	26	27	28

RTS Release
19/Oct/2016 17/May/2017

June '17							
Wk	M	Tu	W	Th	F	Sa	Su
40	29	30	31	1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25

July '17							
Wk	M	Tu	W	Th	F	Sa	Su
44	26	27	28	29	30	1	2
45	3	4	5	6	7	8	9
46	10	11	12	13	14	15	16
47	17	18	19	20	21	22	23
48	24	25	26	27	28	29	30

August '17							
Wk	M	Tu	W	Th	F	Sa	Su
49	31	1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27

CrossMedia Monthly Release
13/Oct/2016 10/Nov/2016
15/Dec/2016 12/Jan/2017
09/Feb/2017 16/Mar/2017
13/Apr/2017 11/May/2017
15/Jun/2017 13/Jul/2017
10/Aug/2017 14/Sep/2017

Lens

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Canada's only API for TV and radio data seamlessly integrates with your in-house systems, allowing you to feel confident in the numbers and spend more time analyzing the results. Ask about our query builders to help you get started.

2015 - 16								
	Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	31	1	2	3	4	5	6
	2	7	8	9	10	11	12	13
	3	14	15	16	17	18	19	20
	4	21	22	23	24	25	26	27
OCT	5	28	29	30	1	2	3	4
	6	5	6	7	8	9	10	11
	7	12	13	14	15	16	17	18
NOV	8	19	20	21	22	23	24	25
	9	26	27	28	29	30	31	1
	10	2	3	4	5	6	7	8
	11	9	10	11	12	13	14	15
	12	16	17	18	19	20	21	22
	13	23	24	25	26	27	28	29
	14	30	1	2	3	4	5	6
DEC	15	7	8	9	10	11	12	13
	16	14	15	16	17	18	19	20
	17	21	22	23	24	25	26	27
	18	28	29	30	31	1	2	3
	19	4	5	6	7	8	9	10
JAN	20	11	12	13	14	15	16	17
	21	18	19	20	21	22	23	24
	22	25	26	27	28	29	30	31
	23	1	2	3	4	5	6	7
FEB	24	8	9	10	11	12	13	14
	25	15	16	17	18	19	20	21
	26	22	23	24	25	26	27	28
	27	29	1	2	3	4	5	6
MAR	28	7	8	9	10	11	12	13
	29	14	15	16	17	18	19	20
	30	21	22	23	24	25	26	27
	31	28	29	30	31	1	2	3
APR	32	4	5	6	7	8	9	10
	33	11	12	13	14	15	16	17
	34	18	19	20	21	22	23	24
	35	25	26	27	28	29	30	1
MAY	36	2	3	4	5	6	7	8
	37	9	10	11	12	13	14	15
	38	16	17	18	19	20	21	22
	39	23	24	25	26	27	28	29
	40	30	31	1	2	3	4	5
JUN	41	6	7	8	9	10	11	12
	42	13	14	15	16	17	18	19
	43	20	21	22	23	24	25	26
	44	27	28	29	30	1	2	3
JUL	45	4	5	6	7	8	9	10
	46	11	12	13	14	15	16	17
	47	18	19	20	21	22	23	24
	48	25	26	27	28	29	30	31
	49	1	2	3	4	5	6	7
AUG	50	8	9	10	11	12	13	14
	51	15	16	17	18	19	20	21
	52	22	23	24	25	26	27	28

2016 - 17								
	Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	29	30	31	1	2	3	4
	2	5	6	7	8	9	10	11
	3	12	13	14	15	16	17	18
	4	19	20	21	22	23	24	25
OCT	5	26	27	28	29	30	1	2
	6	3	4	5	6	7	8	9
	7	10	11	12	13	14	15	16
	8	17	18	19	20	21	22	23
NOV	9	24	25	26	27	28	29	30
	10	31	1	2	3	4	5	6
	11	7	8	9	10	11	12	13
	12	14	15	16	17	18	19	20
	13	21	22	23	24	25	26	27
DEC	14	28	29	30	1	2	3	4
	15	5	6	7	8	9	10	11
	16	12	13	14	15	16	17	18
	17	19	20	21	22	23	24	25
	18	26	27	28	29	30	31	1
JAN	19	2	3	4	5	6	7	8
	20	9	10	11	12	13	14	15
	21	16	17	18	19	20	21	22
	22	23	24	25	26	27	28	29
	23	30	31	1	2	3	4	5
FEB	24	6	7	8	9	10	11	12
	25	13	14	15	16	17	18	19
	26	20	21	22	23	24	25	26
	27	27	28	1	2	3	4	5
	28	6	7	8	9	10	11	12
MAR	29	13	14	15	16	17	18	19
	30	20	21	22	23	24	25	26
	31	27	28	29	30	31	1	2
	32	3	4	5	6	7	8	9
APR	33	10	11	12	13	14	15	16
	34	17	18	19	20	21	22	23
	35	24	25	26	27	28	29	30
	36	1	2	3	4	5	6	7
	37	8	9	10	11	12	13	14
MAY	38	15	16	17	18	19	20	21
	39	22	23	24	25	26	27	28
	40	29	30	31	1	2	3	4
	41	5	6	7	8	9	10	11
	42	12	13	14	15	16	17	18
JUN	43	19	20	21	22	23	24	25
	44	26	27	28	29	30	1	2
	45	3	4	5	6	7	8	9
	46	10	11	12	13	14	15	16
	47	17	18	19	20	21	22	23
JUL	48	24	25	26	27	28	29	30
	49	31	1	2	3	4	5	6
	50	7	8	9	10	11	12	13
	51	14	15	16	17	18	19	20
	52	21	22	23	24	25	26	27

2017 - 18								
	Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	28	29	30	31	1	2	3
	2	4	5	6	7	8	9	10
	3	11	12	13	14	15	16	17
	4	18	19	20	21	22	23	24
OCT	5	25	26	27	28	29	30	1
	6	2	3	4	5	6	7	8
	7	9	10	11	12	13	14	15
	8	16	17	18	19	20	21	22
	9	23	24	25	26	27	28	29
NOV	10	30	31	1	2	3	4	5
	11	6	7	8	9	10	11	12
	12	13	14	15	16	17	18	19
	13	20	21	22	23	24	25	26
	14	27	28	29	30	1	2	3
DEC	15	4	5	6	7	8	9	10
	16	11	12	13	14	15	16	17
	17	18	19	20	21	22	23	24
	18	25	26	27	28	29	30	31
	19	1	2	3	4	5	6	7
JAN	20	8	9	10	11	12	13	14
	21	15	16	17	18	19	20	21
	22	22	23	24	25	26	27	28
	23	29	30	31	1	2	3	4
	24	5	6	7	8	9	10	11
FEB	25	12	13	14	15	16	17	18
	26	19	20	21	22	23	24	25
	27	26	27	28	1	2	3	4
	28	5	6	7	8	9	10	11
	29	12	13	14	15	16	17	18
MAR	30	19	20	21	22	23	24	25
	31	26	27	28	29	30	31	1
	32	2	3	4	5	6	7	8
	33	9	10	11	12	13	14	15
	34	16	17	18	19	20	21	22
APR	35	23	24	25	26	27	28	29
	36	30	1	2	3	4	5	6
	37	7	8	9	10	11	12	13
	38	14	15	16	17	18	19	20
	39	21	22	23	24	25	26	27
MAY	40	28	29	30	31	1	2	3
	41	4	5	6	7	8	9	10
	42	11	12	13	14	15	16	17
	43	18	19	20	21	22	23	24
	44	25	26	27	28	29	30	1
JUN	45	2	3	4	5	6	7	8
	46	9	10	11	12	13	14	15
	47	16	17	18	19	20	21	22
	48	23	24	25	26	27	28	29
	49	30	31	1	2	3	4	5
AUG	50	6	7	8	9	10	11	12
	51	13	14	15	16	17	18	19
	52	20	21	22	23	24	25	26