

2017-18 Broadcast Calendar



September '17							
Wk	M	Tu	W	Th	F	Sa	Su
1	28	29	30	31	1	2	3
2	4	5	6	7	8	9	10
3	11	12	13	14	15	16	17
4	18	19	20	21	22	23	24

October '17							
Wk	M	Tu	W	Th	F	Sa	Su
5	25	26	27	28	29	30	1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	29

November '17							
Wk	M	Tu	W	Th	F	Sa	Su
10	30	31	1	2	3	4	5
11	6	7	8	9	10	11	12
12	13	14	15	16	17	18	19
13	20	21	22	23	24	25	26

Key Release Dates	
TV Diary Survey Release	09/Jan/2018 08/May/2018
Radio Diary Survey Release	30/Nov/2017 24/May/2018
Radio PPM Quarterly Summary Release	06/Dec/2017 07/Mar/2018 06/Jun/2018 06/Sep/2018
Radio PPM Monthly Release	04/Oct/2017 01/Nov/2017 06/Dec/2017 04/Jan/2018 31/Jan/2018 07/Mar/2018 04/Apr/2018 02/May/2018 06/Jun/2018 05/Jul/2018 01/Aug/2018 06/Sep/2018
RTS Release	18/Oct/2017 16/May/2018
CrossMedia Monthly Release	12/Oct/2017 09/Nov/2017 14/Dec/2017 11/Jan/2018 08/Feb/2018 15/Mar/2018 12/Apr/2018 10/May/2018 14/Jun/2018 12/Jul/2018 09/Aug/2018 13/Sep/2018

December '17							
Wk	M	Tu	W	Th	F	Sa	Su
14	27	28	29	30	1	2	3
15	4	5	6	7	8	9	10
16	11	12	13	14	15	16	17
17	18	19	20	21	22	23	24
18	25	26	27	28	29	30	31

January '18							
Wk	M	Tu	W	Th	F	Sa	Su
19	1	2	3	4	5	6	7
20	8	9	10	11	12	13	14
21	15	16	17	18	19	20	21
22	22	23	24	25	26	27	28

February '18							
Wk	M	Tu	W	Th	F	Sa	Su
23	29	30	31	1	2	3	4
24	5	6	7	8	9	10	11
25	12	13	14	15	16	17	18
26	19	20	21	22	23	24	25

March '18							
Wk	M	Tu	W	Th	F	Sa	Su
27	26	27	28	1	2	3	4
28	5	6	7	8	9	10	11
29	12	13	14	15	16	17	18
30	19	20	21	22	23	24	25

April '18							
Wk	M	Tu	W	Th	F	Sa	Su
31	26	27	28	29	30	31	1
32	2	3	4	5	6	7	8
33	9	10	11	12	13	14	15
34	16	17	18	19	20	21	22
35	23	24	25	26	27	28	29

May '18							
Wk	M	Tu	W	Th	F	Sa	Su
36	30	1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27

June '18							
Wk	M	Tu	W	Th	F	Sa	Su
40	28	29	30	31	1	2	3
41	4	5	6	7	8	9	10
42	11	12	13	14	15	16	17
43	18	19	20	21	22	23	24

July '18							
Wk	M	Tu	W	Th	F	Sa	Su
44	25	26	27	28	29	30	1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29

August '18							
Wk	M	Tu	W	Th	F	Sa	Su
49	30	31	1	2	3	4	5
50	6	7	8	9	10	11	12
51	13	14	15	16	17	18	19
52	20	21	22	23	24	25	26

Lens

Focus on what matters. Save time and compete more effectively in a digital world with Lens. Get easy access to TV and radio audience data through a portfolio of online analysis, reporting, trading and booking services.

24/7 Support

Don't wait for answers. Get the support you need when you need it by visiting **SUPPORT.NLOGIC.CA** to find product guides, technical requirements, demos, tips and tricks, and webinar videos.

ConexAPI

Stop wasting time building repetitive reports. With our easy to use query builders you can update all your reports in minutes and spend more time uncovering insights and creating visualizations.

		2016 - 17							
		Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	29	30	31	1	2	3	4	
	2	5	6	7	8	9	10	11	
	3	12	13	14	15	16	17	18	
	4	19	20	21	22	23	24	25	
OCT	5	26	27	28	29	30	1	2	
	6	3	4	5	6	7	8	9	
	7	10	11	12	13	14	15	16	
	8	17	18	19	20	21	22	23	
NOV	9	24	25	26	27	28	29	30	
	10	31	1	2	3	4	5	6	
	11	7	8	9	10	11	12	13	
	12	14	15	16	17	18	19	20	
DEC	13	21	22	23	24	25	26	27	
	14	28	29	30	1	2	3	4	
	15	5	6	7	8	9	10	11	
	16	12	13	14	15	16	17	18	
JAN	17	19	20	21	22	23	24	25	
	18	26	27	28	29	30	31	1	
	19	2	3	4	5	6	7	8	
	20	9	10	11	12	13	14	15	
FEB	21	16	17	18	19	20	21	22	
	22	23	24	25	26	27	28	29	
	23	30	31	1	2	3	4	5	
	24	6	7	8	9	10	11	12	
MAR	25	13	14	15	16	17	18	19	
	26	20	21	22	23	24	25	26	
	27	27	28	1	2	3	4	5	
	28	6	7	8	9	10	11	12	
APR	29	13	14	15	16	17	18	19	
	30	20	21	22	23	24	25	26	
	31	27	28	29	30	31	1	2	
	32	3	4	5	6	7	8	9	
MAY	33	10	11	12	13	14	15	16	
	34	17	18	19	20	21	22	23	
	35	24	25	26	27	28	29	30	
	36	1	2	3	4	5	6	7	
JUN	37	8	9	10	11	12	13	14	
	38	15	16	17	18	19	20	21	
	39	22	23	24	25	26	27	28	
	40	29	30	31	1	2	3	4	
JUL	41	5	6	7	8	9	10	11	
	42	12	13	14	15	16	17	18	
	43	19	20	21	22	23	24	25	
	44	26	27	28	29	30	1	2	
AUG	45	3	4	5	6	7	8	9	
	46	10	11	12	13	14	15	16	
	47	17	18	19	20	21	22	23	
	48	24	25	26	27	28	29	30	
49	31	1	2	3	4	5	6		
50	7	8	9	10	11	12	13		
51	14	15	16	17	18	19	20		
52	21	22	23	24	25	26	27		

		2017 - 18							
		Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	28	29	30	31	1	2	3	
	2	4	5	6	7	8	9	10	
	3	11	12	13	14	15	16	17	
	4	18	19	20	21	22	23	24	
OCT	5	25	26	27	28	29	30	1	
	6	2	3	4	5	6	7	8	
	7	9	10	11	12	13	14	15	
	8	16	17	18	19	20	21	22	
NOV	9	23	24	25	26	27	28	29	
	10	30	31	1	2	3	4	5	
	11	6	7	8	9	10	11	12	
	12	13	14	15	16	17	18	19	
DEC	13	20	21	22	23	24	25	26	
	14	27	28	29	30	1	2	3	
	15	4	5	6	7	8	9	10	
	16	11	12	13	14	15	16	17	
JAN	17	18	19	20	21	22	23	24	
	18	25	26	27	28	29	30	31	
	19	1	2	3	4	5	6	7	
	20	8	9	10	11	12	13	14	
FEB	21	15	16	17	18	19	20	21	
	22	22	23	24	25	26	27	28	
	23	29	30	31	1	2	3	4	
	24	5	6	7	8	9	10	11	
MAR	25	12	13	14	15	16	17	18	
	26	19	20	21	22	23	24	25	
	27	26	27	28	1	2	3	4	
	28	5	6	7	8	9	10	11	
APR	29	12	13	14	15	16	17	18	
	30	19	20	21	22	23	24	25	
	31	26	27	28	29	30	31	1	
	32	2	3	4	5	6	7	8	
MAY	33	9	10	11	12	13	14	15	
	34	16	17	18	19	20	21	22	
	35	23	24	25	26	27	28	29	
	36	30	1	2	3	4	5	6	
JUN	37	7	8	9	10	11	12	13	
	38	14	15	16	17	18	19	20	
	39	21	22	23	24	25	26	27	
	40	28	29	30	31	1	2	3	
JUL	41	4	5	6	7	8	9	10	
	42	11	12	13	14	15	16	17	
	43	18	19	20	21	22	23	24	
	44	25	26	27	28	29	30	1	
AUG	45	2	3	4	5	6	7	8	
	46	9	10	11	12	13	14	15	
	47	16	17	18	19	20	21	22	
	48	23	24	25	26	27	28	29	
49	30	31	1	2	3	4	5		
50	6	7	8	9	10	11	12		
51	13	14	15	16	17	18	19		
52	20	21	22	23	24	25	26		

		2018 - 19							
		Wk	M	Tu	W	Th	F	Sa	Su
SEP	1	27	28	29	30	31	1	2	
	2	3	4	5	6	7	8	9	
	3	10	11	12	13	14	15	16	
	4	17	18	19	20	21	22	23	
OCT	5	24	25	26	27	28	29	30	
	6	1	2	3	4	5	6	7	
	7	8	9	10	11	12	13	14	
	8	15	16	17	18	19	20	21	
NOV	9	22	23	24	25	26	27	28	
	10	29	30	31	1	2	3	4	
	11	5	6	7	8	9	10	11	
	12	12	13	14	15	16	17	18	
DEC	13	19	20	21	22	23	24	25	
	14	26	27	28	29	30	1	2	
	15	3	4	5	6	7	8	9	
	16	10	11	12	13	14	15	16	
JAN	17	17	18	19	20	21	22	23	
	18	24	25	26	27	28	29	30	
	19	31	1	2	3	4	5	6	
	20	7	8	9	10	11	12	13	
FEB	21	14	15	16	17	18	19	20	
	22	21	22	23	24	25	26	27	
	23	28	29	30	31	1	2	3	
	24	4	5	6	7	8	9	10	
MAR	25	11	12	13	14	15	16	17	
	26	18	19	20	21	22	23	24	
	27	25	26	27	28	1	2	3	
	28	4	5	6	7	8	9	10	
APR	29	11	12	13	14	15	16	17	
	30	18	19	20	21	22	23	24	
	31	25	26	27	28	29	30	31	
	32	1	2	3	4	5	6	7	
MAY	33	8	9	10	11	12	13	14	
	34	15	16	17	18	19	20	21	
	35	22	23	24	25	26	27	28	
	36	29	30	1	2	3	4	5	
JUN	37	6	7	8	9	10	11	12	
	38	13	14	15	16	17	18	19	
	39	20	21	22	23	24	25	26	
	40	27	28	29	30	31	1	2	
JUL	41	3	4	5	6	7	8	9	
	42	10	11	12	13	14	15	16	
	43	17	18	19	20	21	22	23	
	44	24	25	26	27	28	29	30	
AUG	45	1	2	3	4	5	6	7	
	46	8	9	10	11	12	13	14	
	47	15	16	17	18	19	20	21	
	48	22	23	24	25	26	27	28	
49	29	30	31	1	2	3	4		
50	5	6	7	8	9	10	11		
51	12	13	14	15	16	17	18		
52	19	20	21	22	23	24	25		